



## Contact the JCBL

The Jefferson County Business Lobby (JCBL) is made up of the Arvada Chamber of Commerce, Golden Chamber of Commerce, Jefferson County Economic Development Corporation, and the West Chamber of Commerce. Representing over 21,000 Jefferson County businesses and a growing workforce of over 305,000, the JCBL has set its 2012 Legislative Priorities.

These priorities describe policies that JCBL supports to guide the actions of the Colorado General Assembly and must be enacted to assist Jefferson County and the state's business community's recovery from current economic conditions in Colorado.



JCBL Chairman  
Rob Osborn | Xcel Energy  
303.294.2873  
Robert.J.Osborn@xcelenergy.com

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Arvada Chamber of Commerce  
Contact John Bodnar  
303.947.6203  
DenverBodnar@hotmail.com

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Golden Chamber of Commerce  
Contact John Tracy  
303.279.5541  
JohnT@milehighnews.com

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Jefferson County Economic  
Development Council  
Contact Kevin McCasky  
303.202.2965  
CEO@jeffcoedc.org

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West Chamber of Commerce  
Contact Joni Inman  
720.981.0926  
JoniInman@go2advisor.com

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Lobbyist Hicks & Associates  
Contact RJ Hicks  
303-916-4414  
RJ@lobbyco.com

Contact Jay Hicks  
720-350-8226  
Jay@lobbyco.com

**Representing  
21,000 Businesses &  
305,000 Jobs  
in Jefferson County**



# 2012 Legislative Priorities

## JCBL policy goals are:

- Provide a better business climate in Colorado by reducing regulatory burden and the mandates/costs to businesses that will assist in the development of private sector jobs.
- Provide stability in policy areas that will encourage the investment of capital in current and new business ventures.
- Invest in needed infrastructure to make Colorado more competitive and efficient.
- Reform both the regulatory and budget process.

JCBL has identified several key areas of policy that we encourage the Colorado General Assembly and the Governor to act on to stimulate our economy and to create the jobs we need to ensure our future.



## Budget/Regulatory Reform:

- Eliminate where needed regulatory burdens on business in Colorado that are inefficient and are barriers to business growth and development.
- Invest in economic development, transportation and education to create private jobs in Colorado.

## Insurance Reform:

- Ensure that businesses will have a choice of health care options and create legislation that will allow the small business community to aggregate together to reduce costs for health care. Fewer mandates and lower cost are the foundational issues for business.
- Privatization of Pinnacle Insurance is of major concern not only for the long term effect on policy holders, but for the costs of products for employers. Benefits and liabilities need to be clearly identified and vetted before any action is taken.

## Economic Development:

- Make foundational investments in economic development in order to create and retain private sector jobs while retaining key tax credits including Enterprise Zone credits.
- Engage Colorado Blueprint for Economic Development that supports retention and creation of jobs wherever the plan facilitates Jefferson County's economic goals and objectives.

## Transportation & Infrastructure Investments:

- Increase the funding of infrastructure investments in Colorado to promote Colorado growth and competitiveness by identifying sustainable funding sources.
- Review and remove both statutes and regulations that do not provide real benefits to either citizens or businesses. These actions could provide investment capital within existing budget resources.